

# From design to delivery



PAPELOTE → FOR BUSINESS

# Contents

Why papelote? .....	3
Elastic pen loops .....	10
Ready-to-brand products .....	16
Custom-made solutions .....	28
Graphic services .....	41
Contact .....	48

# Tell the story of your company with no words

Paper brings a new perspective into your working day, **boosts productivity and provides space for creative thinking**. Try combining your laptop with a paper notebook and watch the magic happen.

We can tell the **story of your brand on anything from a mere pencil to a complex custom-made solution**. Our unique stationery products are timeless, thought-out and useful.



FULL SERVICE - FROM  
IDEA TO FINISHED  
PRODUCT



WIDE RANGE  
OF CUSTOM-MADE  
SOLUTIONS



100%  
DESIGNED AND MADE  
IN CZECH REPUBLIC



WITH LOVE AND  
RESPECT TO PEOPLE  
AND PLANET

# Our products stand out at any occasion

- gifts to your clients and partners
- building brand awareness
- team buildings and corporate events
- conferences and lectures
- employee trainings
- product as a benefit
- merchandising
- special occasions
- PR activities



# Choose what suits your needs



## ELASTIC PEN LOOPS

**An original and memorable gift**

**A fast and inexpensive solution**

Minimum order: 50 pcs

Price at 100 pcs: from 2.66 €/pc

Lead time: 3 weeks



## READY-TO-BRAND PRODUCTS

**Our most popular products**

**custom-made to your needs**

Minimum order: 20 pcs

Price at 100 pcs: from 2.76 €/pc

Lead time: 2 weeks



## CONCEPTUAL SOLUTIONS

**From little gifts to a collection**

**A unique solution just for you**

Minimum order: 100 pcs

Price at 100 pcs: from 4.6 €/pc

Lead time: 4 weeks after  
the design agreement

# What services does our studio provide?

Do you need help with your company's presentation, could you use a hand with your own project or are you a bit lost in graphics? In our studio we have **plenty of experience with graphic design** and through ten years of our existence we've also gained profound knowledge of materials and manufacturing processes.

And we love to pass it on!



## WE CONSULT AND ADVISE

We love to share our wealth of experience with graphic design and materials and we're happy to help with your company's printed material or merch.



## WE PROVIDE GRAPHIC DESIGN

From business cards to a catalogue, we provide graphic design of all your company printed material – including printing or not.



## WE SEE TO THE PRINTING PROCESS

Have you got your own design but aren't sure how to prepare your data for the printing process? We can help you bring your own projects into life.



## WE MAKE ICONS AND ILLUSTRATIONS

Original icons and illustrations that suit your needs and style can make your printed material more friendly and comprehensible.



## WE PHOTOGRAPH AND EDIT

We have a professional studio and experienced photographers and photo stylists ready to capture your product.



# References

Airbank | A. T. Kearney | Aspen Institute | Avast | Brandbakers | Buřinka | Cesta domů  
Czech Centers | Czech Philharmonic | Czech Lion Awards | People In Need | Dejvické divadlo | Deloitte  
DPD | Forbes | Forum 2000 | Google | IBM | iStyle | KPMG | Lindt | LMC | Mandarin Oriental  
Hotel | Mumok Vienna | Kampa Museum | Philips | Renault | Sodexo | Specialized | TON

**Forbes**



**Google**



**iSTYLE** |  Premium Reseller



# Sustainability is the heart of everything we do

We are a local Czech brand based in Prague. All of our products are designed and manufactured in the Czech Republic from **eco-friendly materials coming from certified sustainable sources**. Nothing goes to waste. We make use of every last scrap of paper and upcycle leftover material to create limited editions. All of our products are made with **love and respect to traditional handicraft and to people and the planet**.

# LOCAL

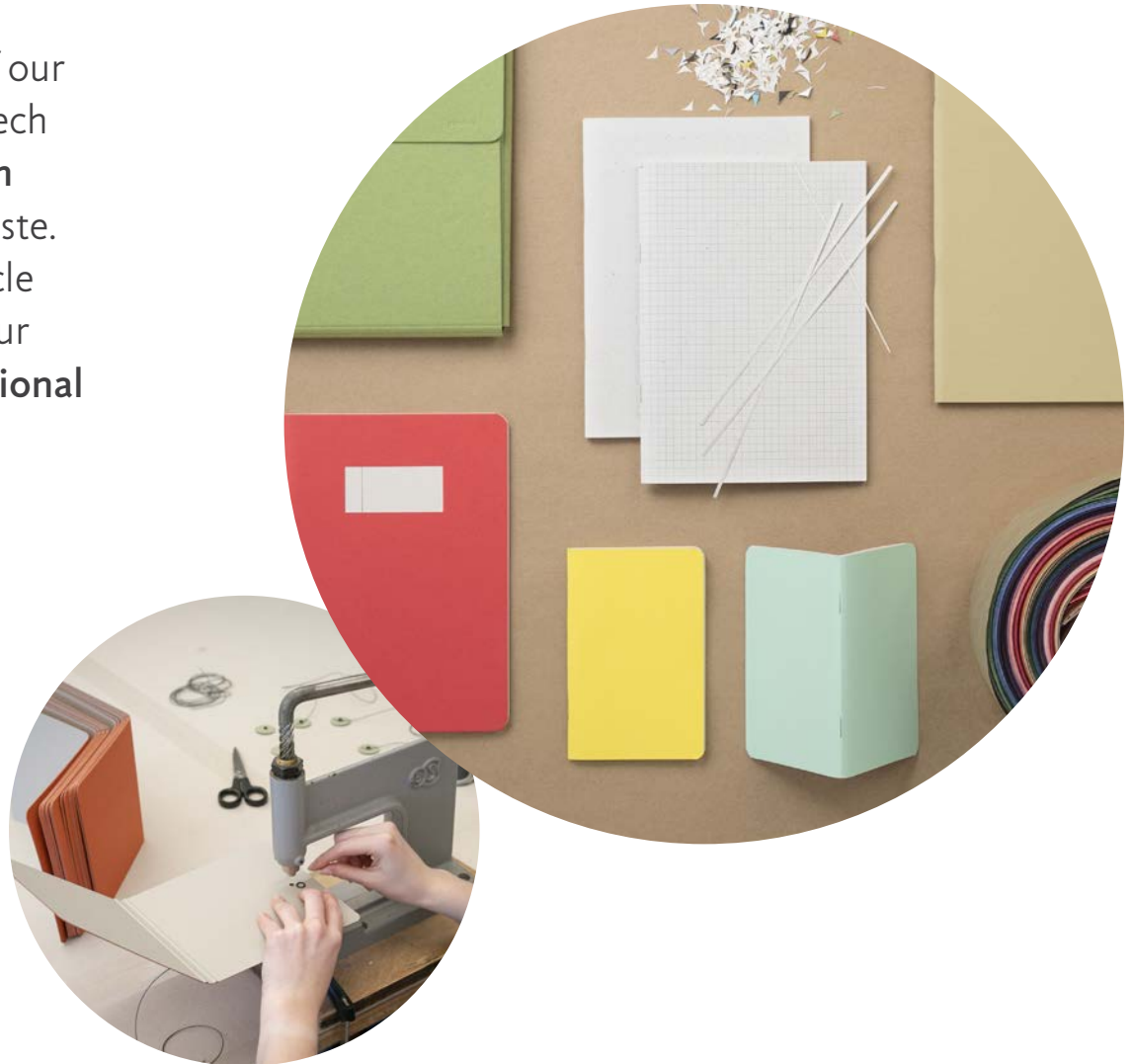
# ECOFRIENDLY

# HANDMADE

# MADEWITHLOVE

# UPCYCLED

# HUMAN





# We are papelote

Maker of stylish stationery and creative graphic design studio. For over a decade we have been guided by the belief that creativity starts on paper, and that a blank pad is the first step toward a more creative, inspirational and responsible world.



10

10 YEARS OF EXISTENCE  
800 CUSTOM-MADE  
SOLUTIONS



PRESTIGIOUS  
AWARDS  
FOR DESIGN



PROUD MEMBER  
OF THE FAIR COMPANY  
INITIATIVE



WITH LOVE  
AND RESPECT TO PEOPLE  
AND PLANET

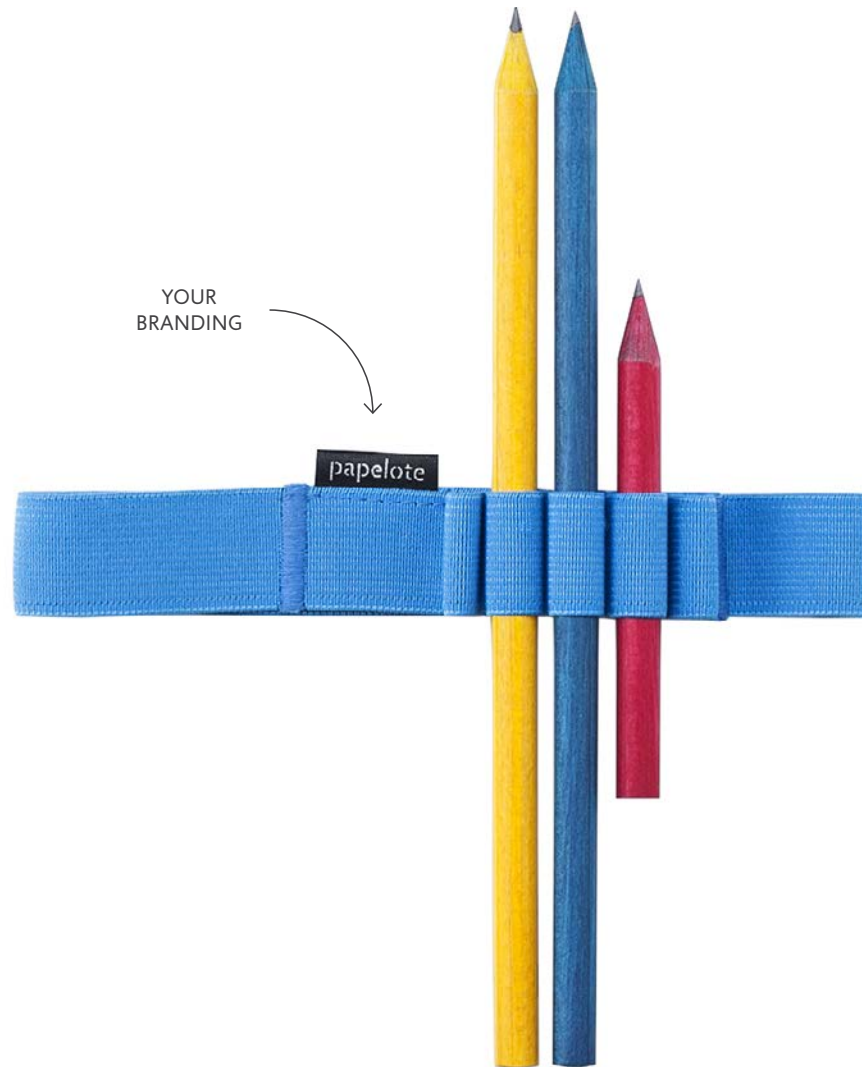
# Elastic pen loops

A playful idea, fast production and a low price make our elastic pen loop a popular and practical little present. Its distinct label can carry the logo of your company.

# A little big invention

A playful and ingenious little gadget for everyday use. Our **patented invention** keeps your pens and pencils safe and ready to use for writing a quick note or signing a contract. But **it can do much more than that.**

- 23 colours
- 3 standard sizes or custom-made
- various number of loops
- price at 100 pcs from 2,68 €/pc
- minimum order 50 pcs
- lead time 2 weeks



1

INTERNATIONAL  
PATENT



ORIGINAL AND  
IMPRESSIVE PRESENT



100% CZECH  
PRODUCT

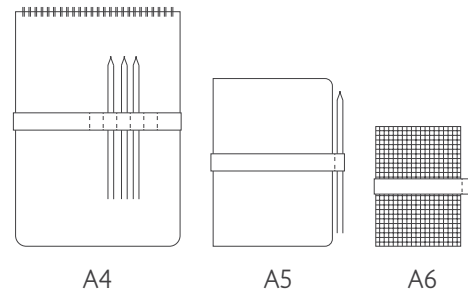


INEXPENSIVE AND FAST  
PRODUCTION

# What does it serve for?

**A playful and practical penholder.** It makes a great little something for your clients, a souvenir from your event, or merchandising for a conference.

It is made in three **standard sizes**, but can be custom-tailored to **meet your needs**.



# A memorable gift



Whether you are organizing an international conference, seeking partners for your projects, or want to make your employees happy with something original, our penholder is a present to keep.



# A unique little something



We have an international patent for this small yet clever invention. We offer an original solution that can be found nowhere else.



# Colour options



# Ready-to-brand products

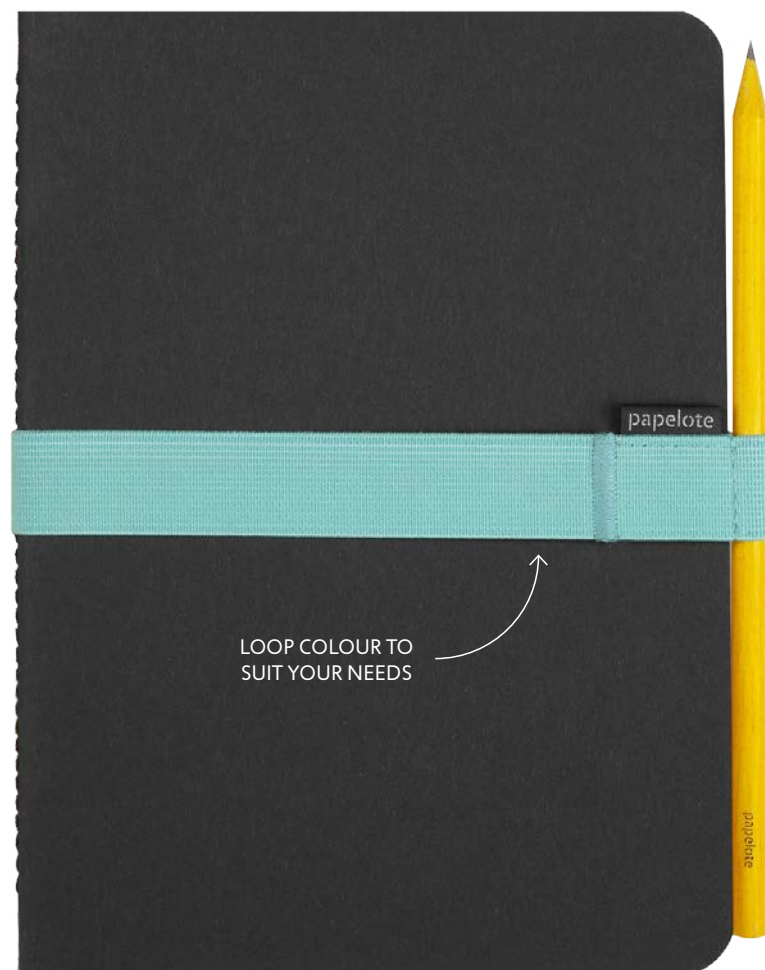
Do you need a solution that is not too expensive but still fast? Pick one of our time-proven products. No need to worry about graphic design – we'll handle it for you.

# Our product, your brand

We've prepared a range of simple and universal products **to present your brand in an original and elegant way.** Perhaps at a conference or a workshop.

- 9 time-proven products
- scale from small to large gifts
- 3 printing technologies for the cover
- price from 2.76 €/pc
- minimum order 20 pcs
- lead time 2 weeks

COVER PRINTING  
AT YOUR REQUEST



LOOP COLOUR TO  
SUIT YOUR NEEDS

YOUR BRANDING  
ON THE LABEL

YOUR MOTTO  
ON THE PENCIL



A RANGE OF  
POPULAR PRODUCTS



CUSTOM  
GRAPHIC DESIGN



DESIGNED AND MADE  
IN THE CZECH REPUBLIC



ECO-FRIENDLY  
MATERIALS

# Choose what suits your needs

Quick, low-cost and high-quality, that's what defines our ready-to-brand line – **a range of time-proven and practical products** that will look great with your branding.

Their use brings everyday joy due to their **first-rate design, materials and craftsmanship.**



AMOK

A pocket jotter for any occasion



KLASIKA A5

A universal notebook, ideal for workshops and seminars



PROFESSIO MIDI

A precisely crafted notebook, a popular gift for clients



REPORTER

A handy pocket notebook, great for employees and partners



FIRME

An elegant notebook with a concealed pocket, ideal as merch



SPIRAL A5

A versatile jotter, ideal for seminars or team buildings



SPIRAL A4

A spacious notebook for a wide course or lecture audience



ACCESSORIES

Stylish accessories with a logo or motto of your company

# AMOK → a simple pocket-sized notebook

- perfect for short notes
- thoughtful and affordable little gift
- a universal present for a wide audience
- a handy set of a notebook, strap and pencil

---

9 × 14 cm | 24 sheets | paper 80 g/m<sup>2</sup>

---

cover colour / layout

● brown / dots 0.5 cm

● black / dots 0.5 cm

♡ 100% recycled paper

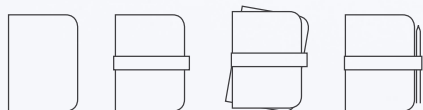
\* price per piece without a pen loop / with a pen loop

from 50 pcs 3.5 € / 5.88 €

from 100 pcs 2.48 € / 4.64 €

from 300 pcs 2 € / 4 €

product variations



POCKET SIZE



PREVIOUSLY MADE  
FOR FORUM 2000



# KLASIKA A5 → a classic notebook of the standard A5 size

- light and informal look
- a great gift for participants of a workshop, lecture or seminar
- rounded corners extend the notebook's lifespan
- it forms a handy set when combined with a strap and pencil

---

A5 14.8 × 21 cm | 32 sheets | paper 80 g/m<sup>2</sup>

---

## cover colour / layout

● brown / dots 1 cm

● black / dots 1 cm

♡ 100% recycled paper

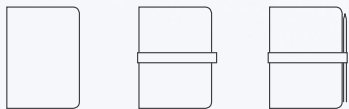
\* price per piece without a pen loop / with a pen loop

from 50 pcs 3.84 € / 6.28 €

from 100 pcs 2.76 € / 5.06 €

from 300 pcs 1.93 € / 3.9 €

## product variations



DOTS FOR  
UNIVERSAL USE



PREVIOUSLY MADE  
FOR SPECIALIZED



# PROFESSIO MIDI → a medium-sized notebook with stitching in the spine

- a compact medium format
- the detail of its stitched spine is a demonstration of precise handcraft
- high-quality paper is pleasant to the touch and suitable for writing with a fountain pen
- a popular gift for honourable clients

---

13.5 × 18.5 cm | 38 sheets | paper 80 g/m<sup>2</sup>

---

## cover colour / layout

● brown / lines 0.60 cm

● black / dots 0.75 cm

♡ 100% recycled paper

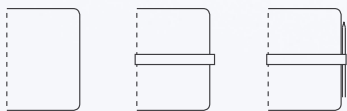
\* price per piece without a pen loop / with a pen loop

from 50 pcs 4.92 € / 8.23 €

from 100 pcs 4.55 € / 6.8 €

from 300 pcs 3.49 € / 5.47 €

## product variations



HAND-STITCHED  
SPINE



PREVIOUSLY MADE  
FOR PREDATOR CODE

# REPORTER → a handy notebook with a hidden spiral binding

- a compact size that fits into a pocket
- high-quality paper is pleasant to the touch and suitable for writing with a fountain pen
- bound by an elastic which can accommodate a pen or a pencil

---

8.5 × 14 cm | 64 sheets | paper 100 g/m<sup>2</sup>

---

cover colour / layout

● black / lines

♡ 100% recycled paper

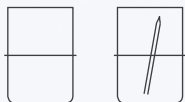
\* price per piece

from 50 pcs 9.33 €

from 100 pcs 7.82 €

from 300 pcs 6.3 €

product variations



POCKET  
SIZE



PREVIOUSLY MADE  
FOR MYDVA

# FIRME → a notebook with a pocket and hidden spiral binding

- an original journal hiding a practical pocket for any bits worth keeping
- bound by an elastic which is available in a variety of colours and can accommodate a pen or a pencil
- high-quality paper is pleasant to the touch and suitable for writing with a fountain pen

---

12 × 18 cm | 64 sheets | paper 100 g/m<sup>2</sup>

---

cover colour / layout

● black / dots 0.75 cm

♥ 100% recycled paper

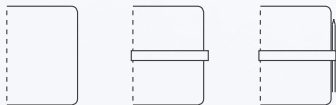
\* price per piece

from 50 pcs 12.42 €

from 100 pcs 10.67 €

from 300 pcs 9 €

product variations



HIDDEN SPIRAL  
BINDING



PREVIOUSLY MADE  
FOR AIRBANK

# SPIRAL A5 → a notebook of the standard A5 size with a spiral binding

- a characteristic journal or sketchbook with a firm cardboard cover
- its versatility and style make it the „little black dress“ of our offering
- perfect for a conference, lecture or course
- complementing it with a strap and pencil forms a whole handy set

---

A5 14.8 × 21 cm | 65 sheets | paper 80 g/m<sup>2</sup>

---

cover colour / layout

● brown / dots 0.7 cm, graph, lines, blank

● black / dots 0.7 cm, graph, lines, blank

♡ 100% recycled paper

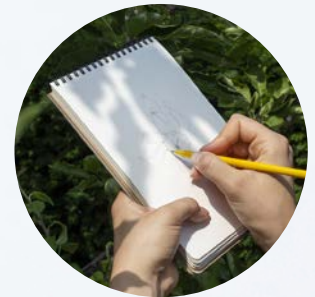
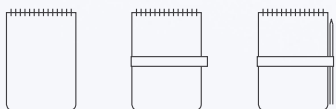
\* price per piece without a pen loop / with a pen loop

from 50 pcs 6.21 € / 8.69 €

from 100 pcs 4.96 € / 7.22 €

from 300 pcs 3.81 € / 5.79 €

product variations



FIRM COVER WITH  
SPIRAL BINDING



PREVIOUSLY MADE  
FOR SIRENA FILM



# SPIRAL A4 → a notebook of the standard A4 size with a spiral binding

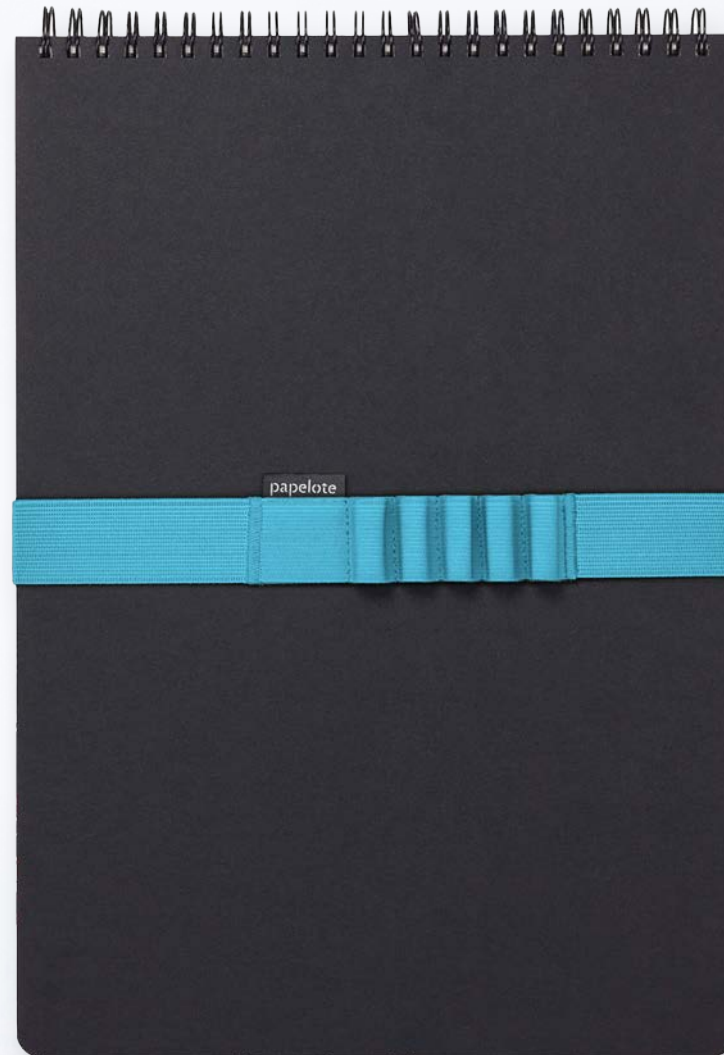
- a characteristic journal or sketchbook with a firm cardboard cover
- perfect for a conference, lecture or course
- complementing it with a strap and pencil forms a whole handy set

A4 21 × 29.7 cm | 65 sheets | paper 80 g/m<sup>2</sup>

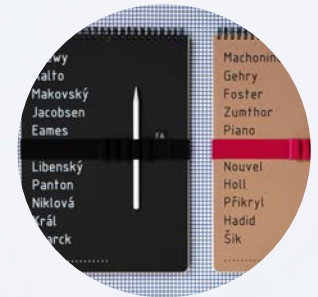
## cover colour / layout

- brown / dots 1 cm, graph, lines, blank
- black / dots 1 cm, graph, lines, blank
- ♡ 100% recycled paper
- \* price per piece without a pen loop / with a pen loop
  - from 50 pcs 8.78 € / 11.36 €
  - from 100 pcs 7.31 € / 9.7 €
  - from 300 pcs 5.88 € / 7.91 €

## product variations



FIRM COVER WITH  
SPIRAL BINDING



PREVIOUSLY MADE  
FOR FA ČVUT

# PENCILS → short, long, with or without a rubber

We can **communicate your brand's identity on something as simple as a pencil**. Long or short, with or without a rubber, in minimalist black or in your company colours... They make a great addition to any notebook – however, complement them with a pen holder and you suddenly have an **original writing set** to engage the attention of your employees and clients.

product variations

- short/long
- wood black / natural / coloured
- varnished / dipped
- ◌ glossy / matte
- with a rubber / without a rubber
- \* price per piece with branding  
from 200 pcs 0.73 €





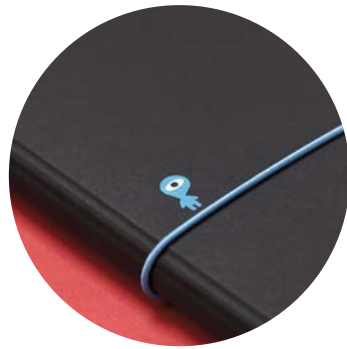
# How to add your own imprint

There are **several techniques** to imprint your identity onto our products. Whether you choose a distinctive all-over print or a subtle logo, our products are always designed to **proudly represent your company**, be well crafted and also be a beautiful thing that people will love using.



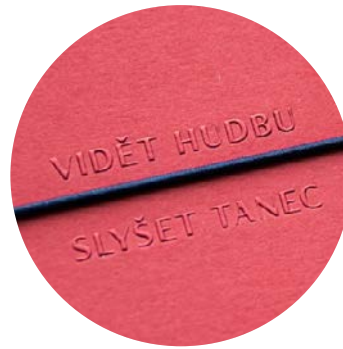
## SCREEN PRINTING WITH ONE COLOUR

Printing through a screen allows for the use of nearly any shade. Even your company colours.



## SCREEN PRINTING WITH VARIOUS COLOURS

We can combine several colours for a small and subtle or large and distinctive print.



## EMBOSSING

A raised relief pressed without using ink creates a subtle decoration pleasant to the touch.



## DEBOSSING

A plastic image imprinted without ink is ideal for adding a discreet logo as well as an extensive pattern.



## FOIL STAMPING

Hot foil stamping enables printing with various colours, including glossy or metallic ones.

# Custom-tailored solutions

A small business or a large enterprise, anyone can have their own unique solution – with only a bit of time and enthusiasm. A custom-tailored solution offers an opportunity to have your very own and unique product like nobody else. Whether it comes to an original New Year's card or a whole collection of products.

# Go your own way

We will custom-tailor a unique solution that will **tell the story of your company**. We can design anything – an original New Year card, invitation cards, notebooks, journals, diaries, meaningful packaging or even whole sets of products.

**A unique and ingenious solution** is a memorable way to communicate the anniversary of your brand or for example a new corporate design, and makes your company stand out.



UNIQUE AND ORIGINAL  
CUSTOM-TAILORED SOLUTION



HIGH-QUALITY DESIGN  
AND CRAFTMANSHIP



FULL SERVICE – FROM  
DESIGN TO DELIVERY



ECO-FRIENDLY  
MATERIALS

# What can we make for you?



## LITTLE BIG SOLUTIONS

We'll be happy to design a New Year card, an invitation for your gala or even fun little presents for your clients to remember.



## THE MIDDLE GROUND

Your logo, motto and company colours will look great on a notebook of any style and format – a simple pad for a conference as well as an exclusive notebook for your clients.



## CONCEPTUAL SOLUTION

We can tell your story on a whole collection of products. Starting with pencils, notebooks and planners, all the way to meaningful packaging or whole sets of office necessities.

# The papelote experience

When it comes to **your story, ideas and needs**, you know best. Tell us all about them! We will be happy to present what we can do, show you some of our successful realizations and discuss the possibilities together.

**Genuine dialogue, mutual trust and your story**, complemented with our creative spirit, are the ideal starting point for a storm of inspiration. And in the end, you come out with a beautiful and high-quality product that communicates your message. Sometimes even without words. **Contact us and experience the magic of paper yourself!**



AIRBANK – notebooks for employees | ARCHEOPARK PAVLOV – merchandising | BCG – a set of compliment cards | BUŘINKA – a gift set | CESTA DOMŮ – a diary to support the foundation's activities | CZECH CENTERS – gifts for clients | CZECH LION AWARDS – a notebook for the awards ceremony | PEOPLE IN NEED – a set for the "Real Present" project | UVEA – a set for clients of the clinic | VIA FOUNDATION – gift packaging for a philanthropic auction | LMC – notebooks for conference participants | MUMOK – custom-made pencils | NATIONAL THEATRE – notebooks to commemorate a premiere | RUDOLFINUM GALLERY – merchandising for their gallery shop | ENGLISH COLLEGE – planners for students | MINISTRY OF FOREIGN AFFAIRS – a binder for the international protocol | MANDARIN ORIENTAL – a gift for hotel visitors | TOMEK – a gift set for the company's anniversary

# VIA Foundation

For a philanthropic auction of VIA Foundation, we created meaningful packaging for a welcome set in which the visitors of the gala evening were given a copy of an annual report and the foundation magazine. The packaging is connected to one of our gift to the auction – the thousandth folded origami crane which, according to legends, brings luck.





# Forbes

The Forbes magazine celebrated its fifth anniversary of its activity in the Czech Republic with a fancy dinner. Each guest was awaited by an elegant envelope which not only marked their seat at the table, but also concealed a note of thanks for their effort to make the Czech Republic better with the Forbes magazine.



# iStyle

For iStyle, a premium reseller of Apple products in the Czech Republic, we created original merchandising – custom-tailored notebooks inspired by the simple elegance of Apple products. The attached pencil is decorated with a quote by its founder, Steve Jobs: “The only way to do great work is to love what you do.”



# Kampa Museum

Merch for Kampa Museum was designed to reflect its genius loci. Pocket notebooks decorated with the motives of Sova's mills, where the institution is located, playfully complemented with its logo, make a great addition to the museum shop. The colours are inspired by one of the paintings in the museum collection.





# Trask

For Trask, a technology company, we created a whole set of products that are widely used not only in the company's everyday life, but also as presentable gifts for clients.



# Slovak National Gallery

For several years in a row,  
we have been creating diaries  
for the Slovak National  
Gallery's shop, always  
inspired by artworks  
from their collections.





# Slovak Presidential Office



Notebooks for the Slovak Presidential Office were created as a highly presentable gift for delegates. Apart from light blue stitching of the spine, they are also decorated with the motif of the palace where the president resides. The diary elaborates on the motif on its first page, which shows a map of the residence.

# ČMSS building society

For the employees of ČMSS building society we created a stationery set in a colour and shape that resembles a classic brick, also present in the company's logo.



# Neuron

For the awarding ceremony of the Neuron Endowment Fund, which aims to increase the prestige of scientists in our country, we have been creating yearbooks, presenting the awarded scientist, for several years in a row – each edition with a different colour of the spine. Regular visitors end up creating a whole rainbow in their libraries.



# What services do we offer?

Isn't stationery exactly what you're looking for?  
We love to share our long-term experience in the field of graphic design and the craft of printing. Our studio can take care of graphics, photographs or print, and make the presentation of your company a whole lot easier.

# Design services

Are you lost in the world of design? Let us know! There are hundreds of successful solutions and **ten years of experience with graphic design and bookbinding** behind us. And we love to share it.

- we advise and consult
- we design
- we see to the printing process
- we illustrate
- we photograph



PRESTIGIOUS DESIGN  
AWARDS



10 YEARS  
OF EXPERIENCE



800 SUCCESSFUL  
REALIZATIONS



PROFESSIONAL  
PHOTO STUDIO



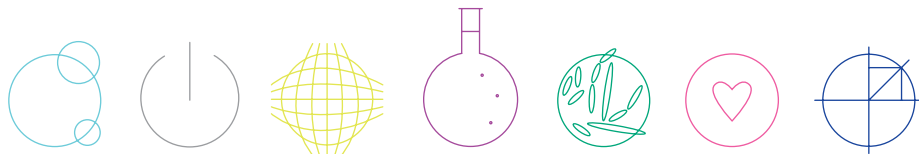
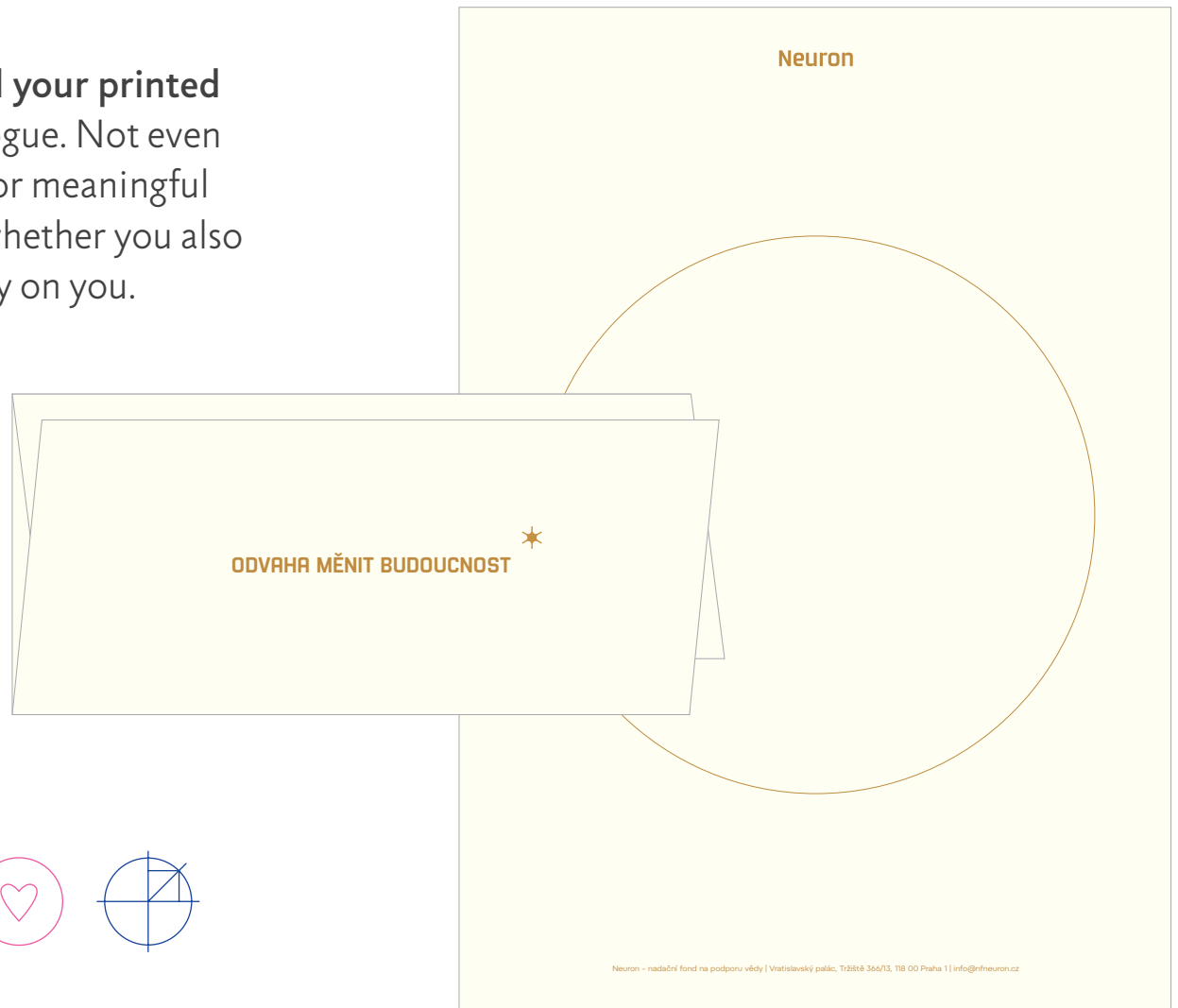
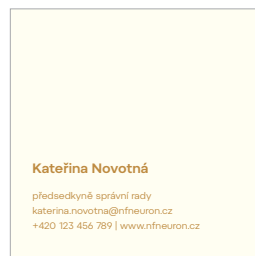
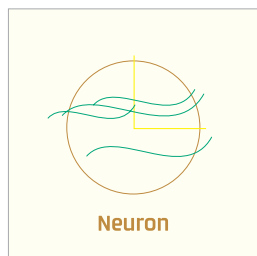
# We advise and consult

Do you need a design of your merch, printed material or maybe gifts for clients, but are you unsure of where to start? **We'll be happy to consult your project and suggest the most meaningful ways to go.** We also love to share our wealth of knowledge and experience in the field of printing, manufacturing processes and material range.



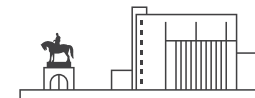
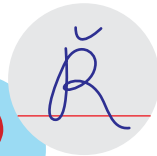
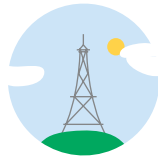
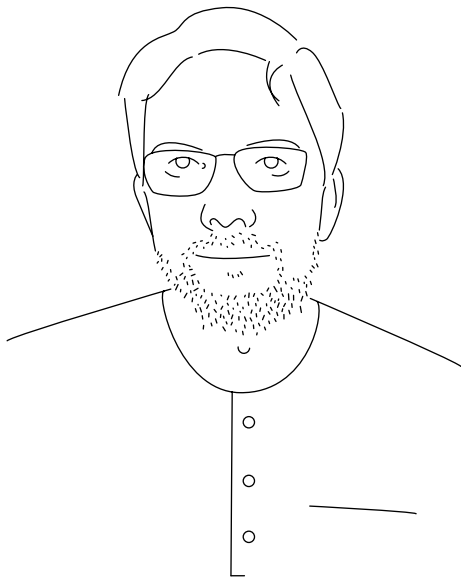
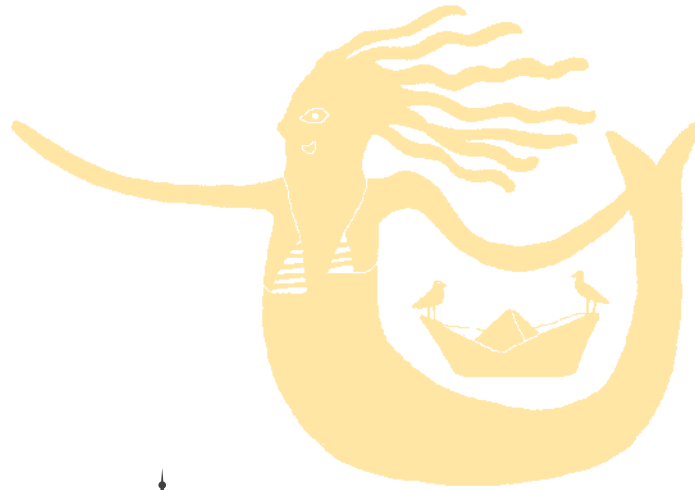
# We design

We'll take care of the **graphic design of all your printed material** – from a business card to a catalogue. Not even invitations or New Year cards, yearbooks or meaningful gift packaging are a challenge to us. And whether you also wish to print with us, that depends entirely on you.



# We create illustrations and icons

Is your project missing something to make it more comprehensible and friendly? We'll be happy to **create original icons or illustrations to suit your needs and style.**



# We see to the printing process

Have you got your own graphic design, but are not exactly sure how to bring it to life? Aren't you certain about how to prepare the data or which technology to choose? In ten years of our existence, we've gained profound **knowledge of the field, so we can help you prepare and see to the printing process** for a perfect result.



# We photograph and edit

Do you have everything ready and all that remains is to let the world know about your product? The best way to do so is with beautiful photographs! We can provide not only a **professional studio with all the equipment, but also skilled photographers and photo stylists** who know exactly how to show your product in the best light.







Did our solutions engage your attention?  
Let us know and we'll find one for you!

studio@papelote.cz  
+420 774 644 434  
papelote.cz

---

papelote

---